



55  
COUNTRIES

775  
SEMINARS

60,000  
LEADERS

### COUNTRIES SERVED\*

Afghanistan, Albania, Antigua, Argentina, Bahamas, Belgium, Bolivia, Burundi, Cameroon, Canada, Central African Republic, China, Columbia, Congo, Costa Rica, Cuba, Czech Republic, Democratic Republic of Congo, El Salvador, Estonia, Ethiopia, Germany, Grenada, Guatemala, Hungary, India, Isle of Man, Jordan, Kazakhstan, Kenya, Latvia, Liberia, Lithuania, Malawi, Mexico, Mongolia, Netherlands, Nigeria, Panama, Papua New Guinea, Paraguay, Peru, Philippines, Qatar, Romania, Russia, South Africa, Sudan, Swaziland, Switzerland, Uganda, Ukraine, United Kingdom, United States, Venezuela

\* as of 10/01/09

## OTHER SEMINARS

RESPONSIBLE LEADERSHIP AND ETHICS  
(PREVENTING CORRUPTION)

ADVANCED LEADERSHIP DEVELOPMENT

TRANSPARENT LEADERSHIP  
AND RELATIONSHIPS

VISIONARY LEADERSHIP  
AND PRINCIPLES

POLITICAL LEADERSHIP AND SOCIETY

CUSTOM SEMINARS  
Examples: Community Based Policing,  
Strategic Planning and Train the Trainer



## POINTMAN LEADERSHIP INSTITUTE

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Pointman Leadership Institute has been approved as an Authorized Provider by the International Association for Continuing Education and Training (IACET)  
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# POINTMAN LEADERSHIP INSTITUTE



CREATING INSPIRATIONAL,  
TRUSTWORTHY LEADERS

# ETHICS TRAINING THAT WORKS



## CHARACTER-BASED LEADERSHIP SEMINARS

### INSPIRATIONAL, TRUSTWORTHY LEADERS

#### SEMINAR CONTENT:

- Behavior of Inspirational Leaders
- Leaders and Change
- Character Traits of Trustworthy Leaders
- Organizational Life-cycle
- Ancient Foundational Principles

#### PARTICIPANTS WILL LEARN TO:

- Identify good leadership and why it is not consistently seen
- Overcome deteriorating leadership
- Develop creativity, loyalty, and initiative in followers
- Reduce time and burden of adjustment to change
- Build a personal leadership action plan
- Apply PLI principle-based leadership to organizational culture.

## POINTMAN LEADERSHIP INSTITUTE

PLI trains leaders in law enforcement, military, government, education, and business in character-based, principled leadership. Pointman seminars demonstrate the direct relationship between the modeling of time-tested moral principles and the maintenance of social order. As a result, PLI has trained leaders at such diverse institutions as the FBI Academy, Valley Packing, Inc., Pennsylvania State Police, Mongolian Parliament, Russian Prison Federation, Bolivian Air Force, Nigerian Police Academy.

PLI was begun in 1994 by retired LAPD Assistant Chief, Robert L. Vernon, who commanded 9,000 officers and civilians. Trained, highly qualified PLI instructors have an average of 20 years actual leadership experience in their industries. Pointman has offices in U.S.A., Africa, South America, and United Kingdom.

## AT PLI SEMINARS

**LEADERSHIP** professionals will instruct you how to sharpen your ethical edge, live your life with wisdom and fulfill your duties with conviction.

The instruction — built on time-tested, universal **PRINCIPLES** — will help you develop into a more dynamic personal leader and become more effective in your organization.

You will **DISCOVER** that true character is crafted out of the everyday choices you make to serve others with...

- INTEGRITY
- DILIGENCE
- COURAGE
- HUMILITY
- DISCIPLINE
- OPTIMISM
- LOYALTY
- CONVICTION

Leadership is more about  
**WHO YOU ARE**  
than what skills you possess